

A photograph of a concrete staircase with a glowing white line graph on the wall above it. The line graph shows an overall upward trend with some fluctuations. The stairs have small green lights on the edges.

Sales & Marketing

OCTOBER 12, 2020

Product Portfolio

172+ Selections UPSC CSE 2019 • 3000+ Selections in past 19 years • 4 times All India Rank 1

ALS Satellite Education
SHALIMAR PLACE, DELHI

New Batch
General Studies
for IAS 2021 attempt

- October 16, 2020
LIVE Introductory Class 1 at 1:00 pm
- October 17, 2020
LIVE Introductory Class 2 at 1:00 pm
- October 18, 2020
LIVE Introductory Class 3 at 1:00 pm
- October 20, 2020 (Batch Starts)
LIVE Class : Bilateral Issue at 4:30 pm

Admissions Open
Contact your Nearest ALS IAS Authorized Learning Centre

GS 600+
for MAIN Exam

ALS Satellite Education
SHALIMAR PLACE, DELHI

GS Fastrack Course for Serious Aspirants who want to take their preparation to Next Level

Programme Highlights

- Exhaustive Coverage of GS Paper I, II, III & IV syllabus through 600 UPSC compatible Main Question & Answer Discussion
- 10 Weeks : 4-Days each week : 3 hours each session
- 14 Full Length Simulated MAIN Tests
- Question Making & Answer Discussion by Frontline Teachers
- Quality & Timely Evaluation of Answer Sheet with Detailed Feedback
- Option to interact personally with Mentors to resolve any specific Answer Writing problem

Batch starts: October 2020
For more details contact your nearest ALS IAS Learning Centre

India's Largest IAS Coaching Network

ALS Satellite Education
SHALIMAR PLACE, DELHI

#LearnFromHome
FOR IAS 2021 ATTEMPT

सामान्य अध्ययन
हिंदी माध्यम

Learn from India's Best IAS Mentors via ALS LIVE App
(Normal classes to resume after Lockdown)

ALS Satellite Education
SHALIMAR PLACE, DELHI

Enroll Now

Batch Starting 3rd October, 2020

ALS GRADUATION PLUS + IAS
Integrated Foundation Programme for Undergraduates

A comprehensive 2/3 Year Program for candidates pursuing Graduation in Colleges who want to prepare for Civil Services or any Competitive Exam after Graduation

Orientation Class at 2:00 pm followed by Current Affairs at 4:30 pm on ALS Onlive App.

For free Demo Class contact your nearest ALS IAS Learning Centre

ALS Satellite Education
SHALIMAR PLACE, DELHI

ALS ONLINE
Awarded as a Winner of Learning

Admissions Open

Bringing Excellence to Students with Dynamic Approach
We offer the most sought after OPTIONAL courses

BATCH STARTS	8 Oct	PUBLIC ADMINISTRATION	7 Oct at 10:30 am by Ajay Srivastava	WEBINAR
	11 Oct	POL. SC. & IR	8 Oct at 12:30 pm by Dr Smita & Team	
	14 Oct	SOCIOLOGY	9 Oct at 12:30 pm by Shweta Singh	
	13 Oct	ANTHROPOLOGY	12 Oct at 12:30 pm by Thirumurugan A	
	19 Oct	HISTORY	13 Oct at 12:30 pm by Alok S Jha	
	12 Oct	Geography	by Himanshu Sharma	

bit.ly/ALSOnlive-Tube

bit.ly/ALSOnlive-FB | bit.ly/ALSApp

Orientation Class: October 16, 17 at 8:00 am
Batch Starts: October 20, 2020 at 8:00 am

Admissions Open

PROGRAMME HIGHLIGHTS

230 Sessions + 550 Hours of Training +
Faculty: Manish K Gautam, Alok S Jha and other expert faculty +
20 Booklets in Study Kit + LIVE Classes + Weekly Current Affairs +
Access to PrelimScore (An Online Smart Assessment Tool)

172+ Selections UPSC CSE 2019 | 4 times All India Rank 1
3000+ Selections in past 19 years | 75+ Centres across India

Facebook Posts and Ads

Mains 2020 batch begins on 13th Oct. online & Offline both batches are available. To register call 9988373311

ALS GS 600+ for Main Exam 2020

Admission Open

STEP TOWARDS EXCELLENCE

Gateway to Success

GS Paper I, II, III & IV and Essay

Previous Year Paper Analysis

Main Tests & Main Crash Course

Batch Begins: 13 October

bit.ly/ALSONline-FB
bit.ly/ALSApp
bit.ly/ALSONline-Tube

1 October at 17:44

ALS GS 600+ Program for MAIN Exam starting October 2020. To Register visit bit.ly/ALS-GS600plus

GS 600+ for MAIN Exam

ALS GS Fastrack Course for Serious Aspirants who want to take their preparation to Next Level

Programme Highlights

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- Quality & Timely Evaluation of Answer Sheet with Detailed Feedback
- Option to interact personally with Mentors to resolve any specific Answer Writing problem

Batch starts: October 2020
For more details contact your nearest ALS IAS Learning Centre

For Registration: <https://forms.gle/PekimaqSprWUz2ez9>

Admission Open

Bringing Excellence to Students with Dynamic Approach
We offer the most sought after OPTIONAL courses

8 October 12:30pm	Pol. Sc. & IR Dr. Smita & Team	Public Administration Ajay Srivastava	7 October 10:30am
9 October 12:30pm	Sociology Shweta Singh	Anthropology Theerumugan A	12 October 12:30pm
	History Alok S. Jha		13 October 12:30pm

bit.ly/ALSONline-Tube

ALS Onlive
6 October at 17:40

ALS IAS
Sponsored

ALS GRADUATION PLUS + IAS
Integrated Foundation Programme for Undergraduates

...see more

ALS GRADUATION PLUS + IAS
Integrated Foundation Programme for Undergraduates

A comprehensive 2/3 Year Program for candidates pursuing Graduation in Colleges who want to prepare for Civil Services or any Competitive Exam after Graduation

Batch Starting 3rd October, 2020 www.alsias.net

Enroll Now

FORM ON FACEBOOK
ALS GRADUATION PLUS + IAS

LEARN MORE

157 18 comments

Like Comment

ALS IAS
Sponsored

ALS GS Batch for IAS 2021 Attempt starts 20th October. 3 Day LIVE Orientation on 16,17 and 18 October.

...see more

General Studies
for IAS 2021 attempt

- 172+ Selections UPSC CSE 2019
- 3000+ Selections in past 19 years
- 4 Times All India Rank 1

New Batch

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LIVE Introductory Class 1 at 1:00 pm
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Admissions Open

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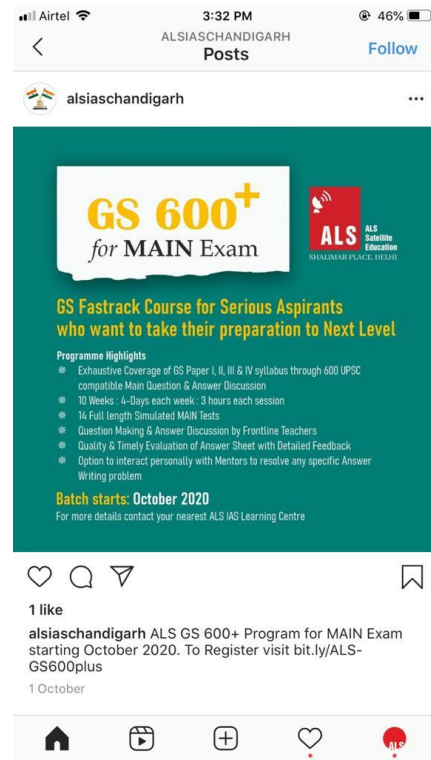
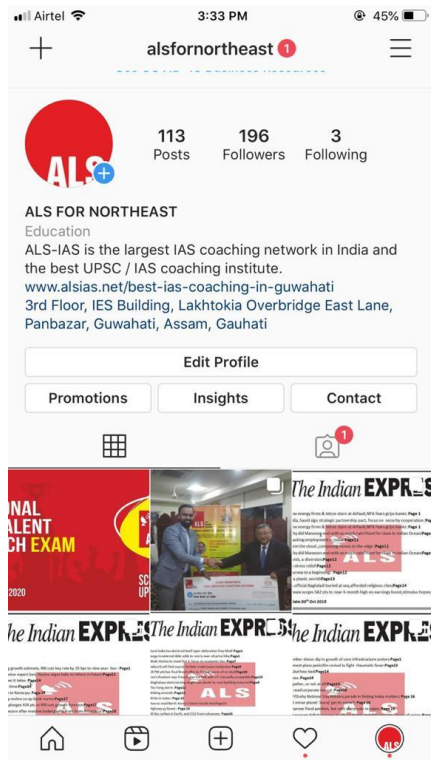
FORM ON FACEBOOK
General Studies Batch for IAS 2021 attempt

LEARN MORE

25



Instagram Account and Promotions





ALS IAS Coaching in Chandigarh

- Website
- Directions
- Save
- Call

Coaching center in India

✓ Online classes

Address: 1st Floor, Dainik Bhaskar Building, Sector 25, Chandigarh, 160014

Hours: Open · Closes 7PM

Phone: 098559 13344

⚠ Hours or services may differ

[Suggest an edit](#)

Reviews from the web

Studydekho
4.5/5
129 votes

Facebook
5/5
2 votes

Top Coaching Institute - Oureducation
9.2/10
10 reviews

best ias coaching in chandigarh



Rating Hours

⚠ Hours or services may differ

Droanacharya IAS -Best IAS Coaching In Chandigarh

Ad · 4.8 ★★★★★ (125) · Coaching Center
DROANACHARYA - IAS, SCO 205- 206, Top Floor
Open · Closes 8PM · 084270 09141

[WEBSITE](#) [DIRECTIONS](#)

Maan's Chandigarh IAS Academy - Best IAS Coaching in Chand...

5.0 ★★★★★ (249) · Coaching Center
Land Mark - Guru Nanak Sweet, SCO 177 Top Floor
Open · Closes 8PM · 099880 32933
"one of the best I would say."

[WEBSITE](#) [DIRECTIONS](#)

IAS Coaching in Chandigarh

5.0 ★★★★★ (34) · Coaching Center
SCO: 216, (Opposite ICICI Bank)
Open · Closes 8PM · 081462 58794
✓ On-site services · ✓ Online classes

[WEBSITE](#) [DIRECTIONS](#)



best ias coaching in chandigarh



best ias coaching in chandigarh



[whataftercollege.com](#) › insights › top-5-ias-coaching-in... ▾

Top 5 IAS Coaching Chandigarh | Crack UPSC Exam

Jul 30, 2020 — List of **Top 5 IAS** Coachings in CHandigarh. We are going to help you in choosing the right **institute in Chandigarh**. You can discover a rundown ...

IAS Faculties: WAC Grading: 9/10; From the ... **Batch Size:** 30-35
Demo Classes: 3-Days Free Demo Classes **Optional Courses Specialization:** Public ...

[www.studydekho.com](#) › blog › best-ias-coaching-institit... ▾

Best 10 Institutes for IAS Coaching in Chandigarh | Discounts ...

Best 10 institutes for IAS Coaching in Chandigarh | Discounts & Fee · The list of **top IAS coaching in Chandigarh** to prepare for IAS exam · ALS IAS Academy · O2 IAS ...

[chahalacademy.com](#) › best-ias-coaching-in-chandigarh ▾

Best IAS Coaching in Chandigarh | UPSC Coaching in ...

Chahal Academy is the **best UPSC coaching institute in Chandigarh** as per the Education Council of India. We are also the fastest-growing **Civil Services** coaching ...

[www.alsias.net](#) › best-ias-coaching-in-chandigarh ▾

Online IAS coaching in Chandigarh | UPSC ... - ALS IAS

ALS IAS the **best IAS coaching in Chandigarh**. UPSC coaching in Chandigarh gets better with its 'Unique Learning Approach' for training students to face IAS ...

[www.bestcoaching.app](#) › top-ias-coaching-institutes-in... ▾

Top 10 IAS Coaching Institutes In Chandigarh

[rajiasacademy.com](#) ▾

Raj Malhotra IAS Academy Study Group – Best IAS Academy ...

And this is exactly what Raj Malhotra envisioned when he founded this one of the **best** and topmost **coaching Academy** for **IAS** in **Chandigarh** alongside Mr. Jagpal ...
This site may be hacked.

[www.quora.com](#) › Which-is-the-best-coaching-center-in-...

Which is the best coaching center in Chandigarh for IAS ...

May 6, 2019 — The **best coaching center** in **Chandigarh** for **IAS** is **O2 IAS Academy** because of the excellent guidance provided by them. Teachers are always there to guide and ...
48 answers

- Coaching for Civil Services: Delhi vs Chandigarh?** - Quora 17 Mar 2015
 - Which is the **best Institute in Chandigarh** for **ias** preparation ... 12 Jul 2016
 - How **good** is Chanakya **IAS Academy in Chandigarh?** - Quora 14 Jun 2015
 - How is the **ALS IAS coaching institute in Chandigarh?** - Quora 27 Mar 2018
- More results from [www.quora.com](#)

[www.knowyourtutor.com](#) › blog › top-ias-coaching-ins... ▾

10 Best Institutes IAS Coaching in Chandigarh | Discounts ...

SNM **IAS Academy** for **IAS Coaching in Chandigarh**. SNM **IAS ACADEMY**. Considered one of the **best IAS** coaching institutes in Chandigarh, Guruji Kirpa SNM **IAS** ...

- What is the fee structure of IAS coaching in Chandigarh? ▾
- What is the duration of IAS Coaching? ▾
- Is Delhi Better Than Chandigarh for IAS Coaching? ▾

Top 20 Google Search

1. Google Adwords
2. Blog Education
3. What After College
4. Sulekha
5. Study Dekho
6. Know your Tutor
7. Just Dial
8. Quora
9. Facebook
10. Instagram
11. Telegram
12. UPSC Pathshala
13. Best Coaching App
14. Exam Bazaar
15. Edu Gorilla
16. IAS Easy
17. Mera Education
18. Civil Services India
19. Urban Pro
20. Pulse Phase

Whatsapp broadcasting Group



Add group description

Media, links, and docs



Mute notifications

Custom notifications

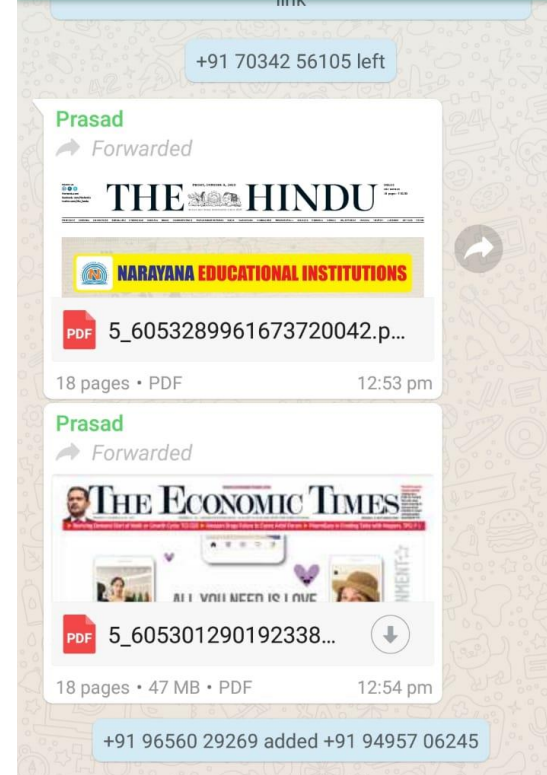
Media visibility

Encryption



155 participants

- You Available
- Binu Group Admin
Live and let live; with happiness
- Prasad Group Admin
Hey there! I am using WhatsApp.
- +91 77362 03474 Group Admin
~Anand Mohanan
- +91 85929 02961 Group Admin
~Namitha Sasi
- +91 96560 29269 Group Admin
Hey there! I am using W... ~Adarsh Pushpan
- +91 6201 518 328



Only **admins** can send messages

ALS Promo video on Youtube



GS 600+ For Mains Examination | Features of the course | Be Prepared for the UPSC Mains 2020
1,158 views · Oct 6, 2020



GS Foundation+1 Course from ALS | Features of the course | Be IAS at the end of graduation |



#ALSOnline #OnlineClasses #UPSC
Muskan Jindal | All India Rank 87 | UPSC CSE 2019 | Interactive Session
2,067 views · Premiered Aug 18, 2020



#ALSOnline #OnlineClasses #UPSC
All about GS Strategist Online Course
3,915 views · Jun 18, 2020

1. Corporate
2. Onlive
3. Graduation +
4. Prelims Answer key
5. AIR 87
6. GS Mains

Yes! We're Open: Promotional Ideas

1. Whatsapp
2. Facebook
3. Instagram
4. Telegram
5. Google Ads
6. Poster
7. Banner
8. Hoarding
9. Leaflet
10. Newspaper Insertion
11. Newspaper Ad
12. Radio Ad
13. TV Ad
14. Referrals
15. Press Coverage
16. Magazine Ad
17. Hostel
18. Library



ALS
Satellite
Education



ALS
Satellite
Education
SHALIMAR PLACE, DELHI

172+ Selections
UPSC CSE 2019

3000+ Selections
in past 19 years

4 times
All India Rank 1

India's Largest IAS Coaching Network

YES!

WE'RE NOW OPEN

Study from India's best IAS mentors

GENERAL STUDIES
FOR IAS 2021 ATTEMPT
English & Hindi Medium separately

Batch starts

TUESDAY, 20 OCT

PLEASE WEAR A MASK

Centre Address:
Grand's Aley Manawar, 3rd Floor,
South Gandhi Maidan, Near Panache Hotel, Patna

HELPLINE NUMBER: 8252002211

Un-lock SOP

1. Call Leads from various sources
2. Categorize as Hot, Cold or Warm
3. Add to WhatsApp broadcasting group
4. Send a personalized message seeking appointment at center
5. Engage on WhatsApp with results, promo videos and brochures
6. Follow-up call on appointment date
7. Counselling session followed by tour of center & demo when walk-in
8. Provide 3-days free demo class on ALS app/VSAT
9. Follow-up once demo is over
10. Update google sheet (Enroll, Will Enroll, Not Interested & Not contactable)

Check List

1. Ensure facebook page updated with all products/batches
2. Cross check website with centre address, phone number & email
3. Check Google SEO/LBC for phone number, directions, review & pictures
4. Create Instagram and Telegram account
5. Do google search of best IAS coaching in your city
6. Take quotations for offline marketing vendors
7. Refresh your whastapp broadcasting groups
8. Check govt. notification on daily basis
9. Re-connect with old leads who wanted classes on VSAT/Centre
10. Re-connect with alumni for referrals
11. Check & update lead sheet on google daily basis
12. Follow SOP on Hot Leads
13. Update and follow-up with demos on google sheet daily basis
14. Collect pending installments as per HO data
15. Cross check pricing chart with portal
16. Competition analysis: Newspaper, Facebook, Google, Website & Enquiry

Thank You